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strategic creative

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Happy's Running Club, St Louis
local membership t-shirt, 2017
art direction & design



combination mark

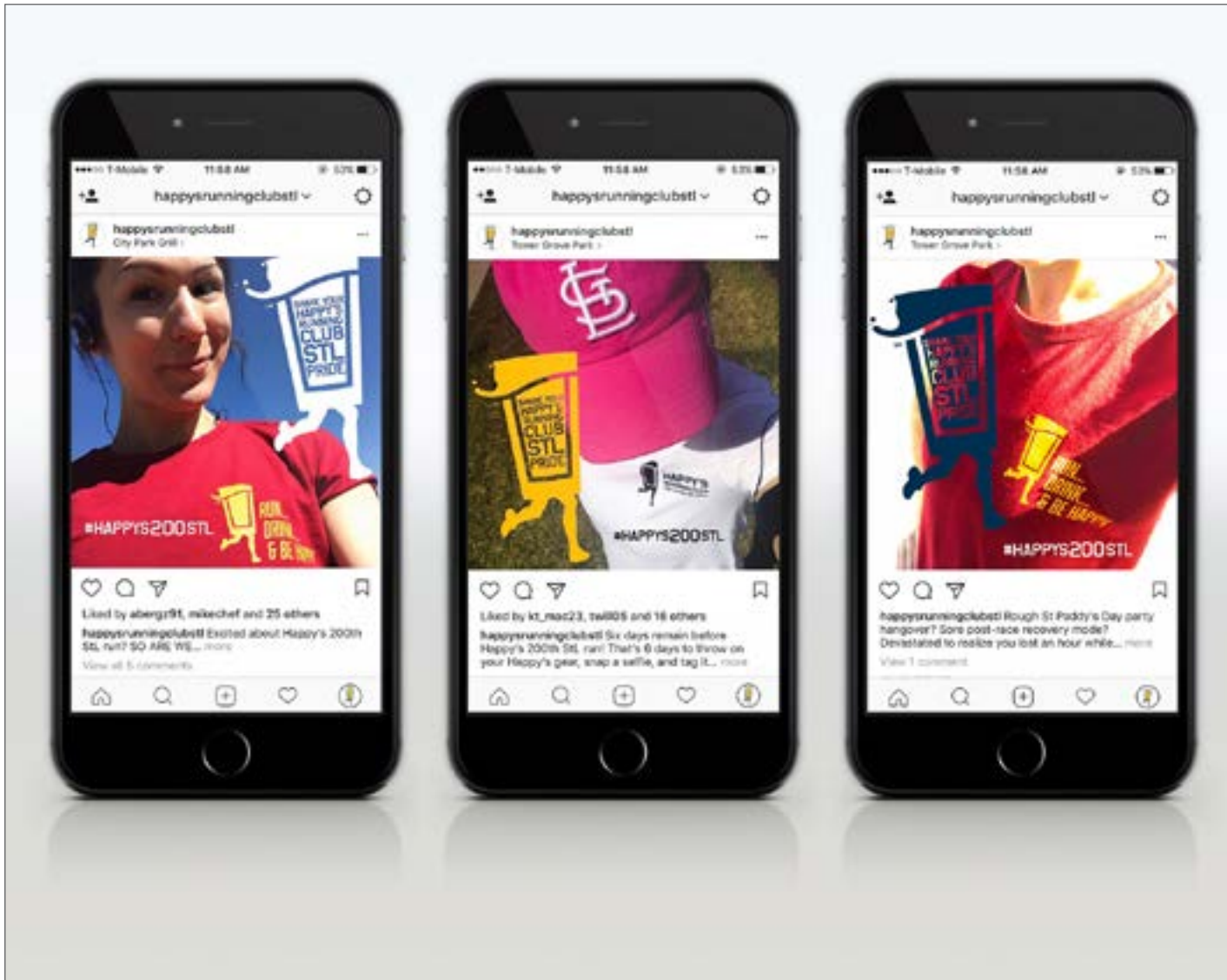


logo

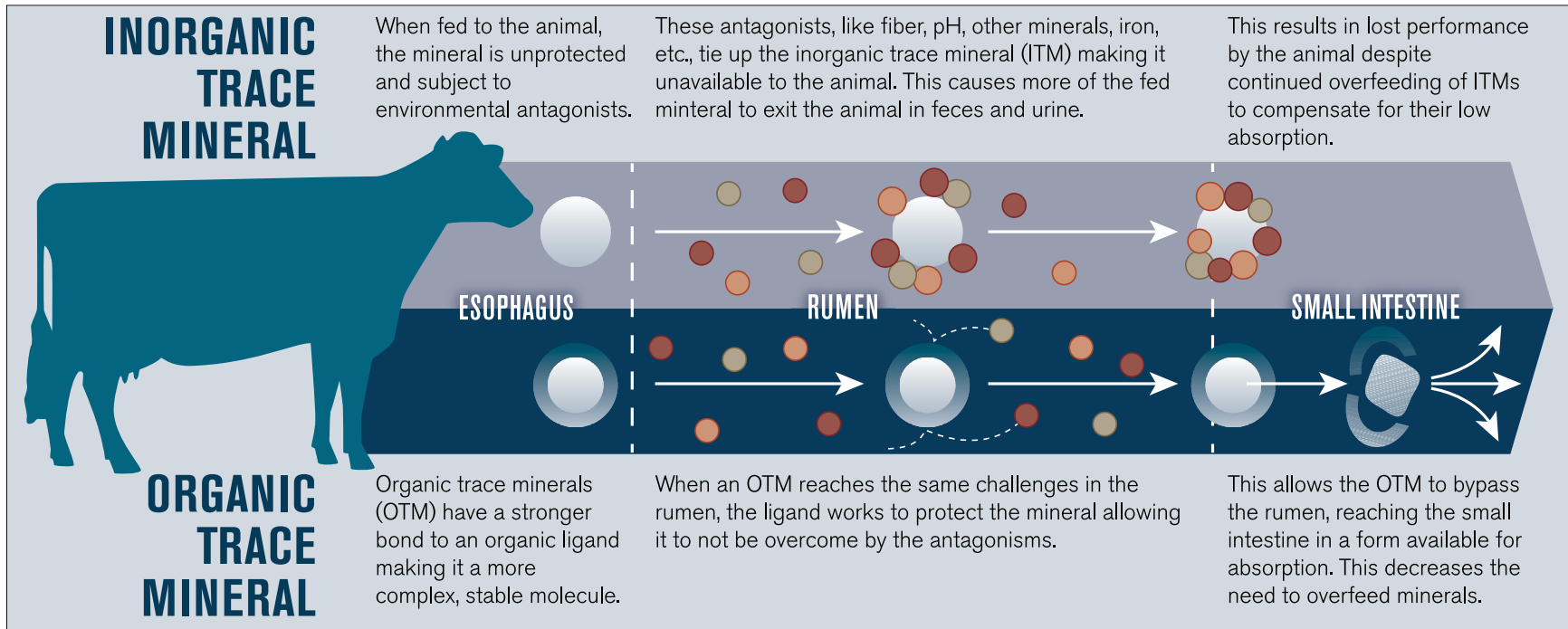
Happy's Running Club, St Louis

local branding

art direction & design



Happy's Running Club, St Louis
Instagram campaign for Happy's 200th run
concept development & art direction



NOVUS International
information graphic

concept development, illustration & art direction



Created by a physician, Dr. Brown's Natural Flow® baby bottle is the only bottle with a patented internal vent system that actually helps promote good health in babies. Our venting technology creates positive pressure, without excess air.

**Looks like any other bottle.
Works unlike any other bottle.**

ingestion, similar to breastfeeding. By eliminating the vacuum and air bubbles, it helps to reduce colic, spit-up, burping and gas. Quite simply, it looks and works unlike any other bottle. Available in Standard and Wide-Neck designs, in several sizes including a small two-ounce bottle ideal for premature babies. To learn more and read parent testimonials, visit handi-craft.com.

Reduces colic, spit-up, burping & gas.



Patented Internal Vent Systems: Eliminates the negative pressure and excess air ingestion



It's a natural.®



©2007 Handi-Craft® Company

The natural step from bottle to cup.

Introducing Dr. Brown's New Training Cups



Clear



Green



Blue



Pink

Dual Function Valve
No excessive vacuum or hard suction
Spill-proof



Dr. Brown's Natural Flow
print advertising campaign

creative direction



he venting system was designed by doctor.

Patented Venting System:

- Fully vented nipple for vacuum-free feeding
- Breaks pressure flow and air suctioning

The choices are designed for mom.

Dr. Brown's Natural Flow® baby bottles are the only bottle designed by a doctor to help reduce colic, spit-up, burping and gas. And now, moms who love the unique internal venting system can get Dr. Brown's bottles in glass, lightweight polycarbonate plastic, or the original polycarbonate plastic material. All three bottle types feature the same venting system, which creates positive pressure without excess air ingestion. This design creates a more comfortable feeding by eliminating the vacuum and air bubbles. It's the venting system your baby deserves, in a choice of materials to fit your lifestyle. To learn more about the newest additions to our family, visit www.hands-craft.com

Coming Soon

It's a natural.

Dr. Brown's Natural Flow
print advertising campaign
 creative direction





international website



distributor toolkit, international marketing

Dr. Brown's Natural Flow
business-to-business digital campaign
 concept development & creative direction



landing page



information page



personal work
thehappi.es (in progress)

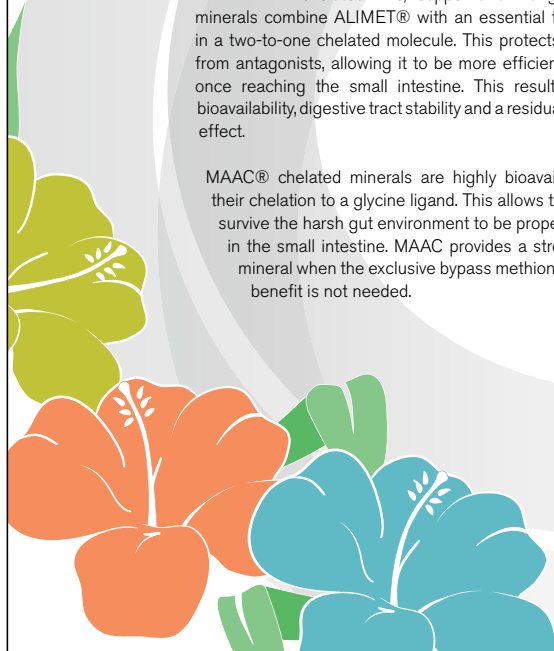
concept development, illustration & art direction



MINTREX[®] and **MAAC**[®]
Deliver Where It Counts

MINTREX[®] chelated zinc, copper and manganese trace minerals combine ALIMET[®] with an essential trace mineral in a two-to-one chelated molecule. This protects the mineral from antagonists, allowing it to be more efficiently absorbed once reaching the small intestine. This results in greater bioavailability, digestive tract stability and a residual methionine effect.

MAAC[®] chelated minerals are highly bioavailable due to their chelation to a glycine ligand. This allows the mineral to survive the harsh gut environment to be properly absorbed in the small intestine. MAAC provides a strong chelated mineral when the exclusive bypass methionine response benefit is not needed.



front

Benefits to your animals:

- Chicken:**
 - Increased egg production (Internal Data)
 - Improved bone development and strength (Ferket, *J. Poultry Sci.*, 2010; Dibner et al., *J. Appl. Poultry Res.*, 2007)
 - Improved progeny bone development (Torres and Karver, *PSA*, 2010)
- Pig:**
 - Improved lifetime production (Zhao, *ASAS*, 2011)
 - Improved mobility (Zhao, *ASAS*, 2011)
 - Decreased mortality (Zhao, *ASAS*, 2011)
- Dairy Cow:**
 - Improved milk quality and quantity (CA Field Trial, 2004)
 - Improved milk components (Thering et al., *ADSA*, 2007)
 - Decreased lameness (Conti, *ADSA*, 2010)
 - Reduced somatic cell counts (CA Field Trial, 2004)
- Beef Cow:**
 - Improved fertility (Internal Data)
 - Improved carcass quality (Vázquez-Añón et al., *PAS*, 2007)
 - Reduced morbidity and mortality (Vázquez-Añón et al., *PAS*, 2007)

Added Benefits to your operation:

- MINTREX is a next-generation trace mineral that has received its own official ingredient definition by AAFCO
- OMRI Listing
- Convenient blends
- Produced in Arkansas under strict QC standards

Let us show you the full benefits Novus chelated minerals including the significant return on investment.

Scott Moore
Jim Sullivan, PhD

Rick Zimmerman
Kendre Stringfellow, PhD

Put the full line of Novus products to work for you.

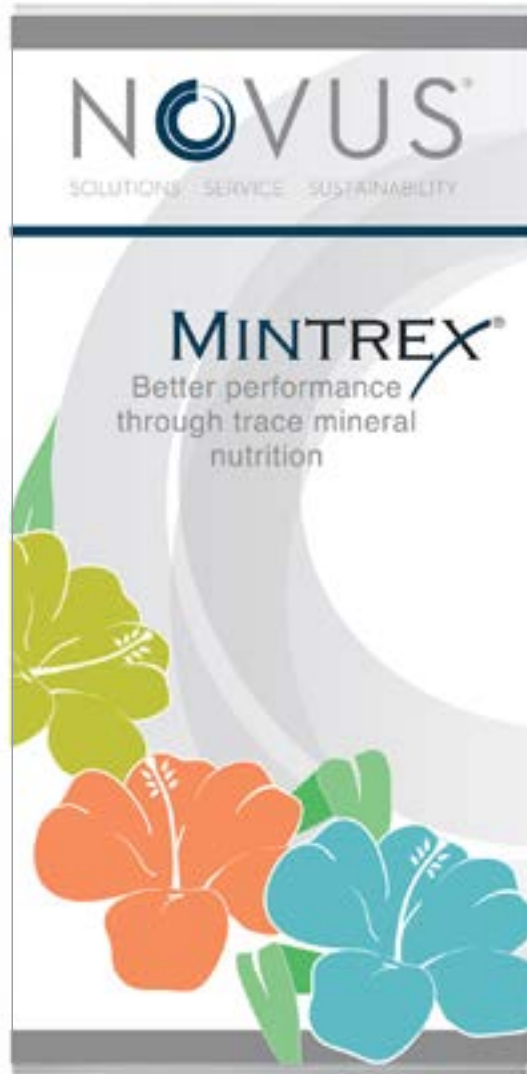


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back

NOVUS International
trade show sell card
illustration & art direction





NOVUS International
trade show banner
illustration & art direction



Slate
 interactive game & data collection tool
 concept development & art direction





Nine Network of Public Media
half-page print campaign, 5 of 12 pieces
concept development & creative direction





Trainer Jim: Masters in Fitness Business

responsive website design

art direction & Wordpress development



Kod

thank you.

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